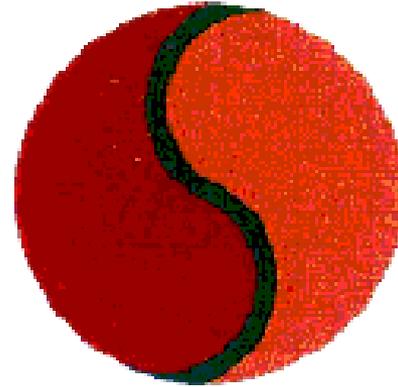


DERMAGEN™

SKIN REVIVAL SYSTEM



Retail
opportunity



Who's Who?- Dermagen

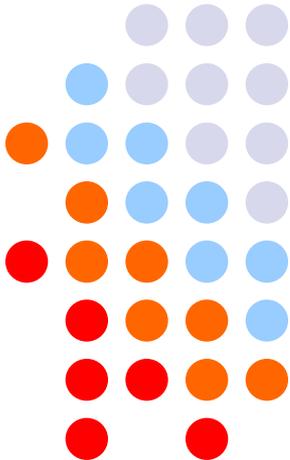
Dermagen is a product manufactured by the Milfitz Distribution Group, an Arizona-based pharmaceutical and cosmetic company. Having manufactured and produced different formulations since 1998, Dermagen has become a trend setting product that has created a personal care packaging business that serves the North American market.

Healing Hands Body Wellness is the **exclusive distributor** of the **Dermagen Skin Revival System**

Mr. Karl Jordan is the owner and proprietor of Healing Hands Body Wellness and has been in the skincare and organic body wellness industry for over 10years.

Dermagen Skin Revival System

c/o: Karl Jordan
32 Grandview Place
Florida. NY 10921



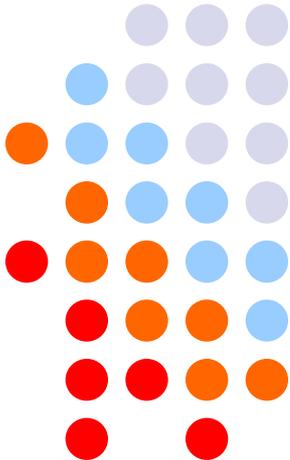


Who's Who?- Desired Retailers

Dermagen is specifically reaching out to local Barber Shops, Male and Female Oriented Spas/Grooming destinations, and beauty centers who may offer intimate grooming services.

Dermagen seeks owner/operators who are interested in retailing professional skincare and hair products who understand and recognize this revenue vertical as an important strategy for retaining clients and generating additional profits.

Partnering with businesses who offer a wide range of skin and hair products in order to address consumers grooming needs in one convenient location.



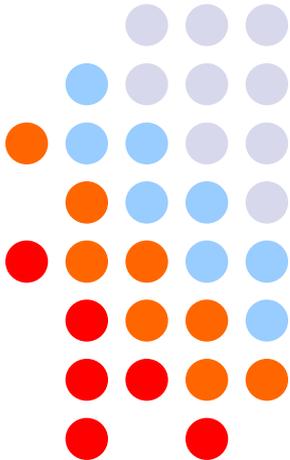
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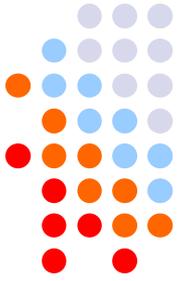


What is Dermagen?

Dermagen is a dermatological tested and approved formulated hair conditioner that relieves and helps to preserve your skin's natural texture and smoothness after shaving.

Dermagen helps prevent Razor Bumps
(Pseudofolliculitis Barbae (PFB))

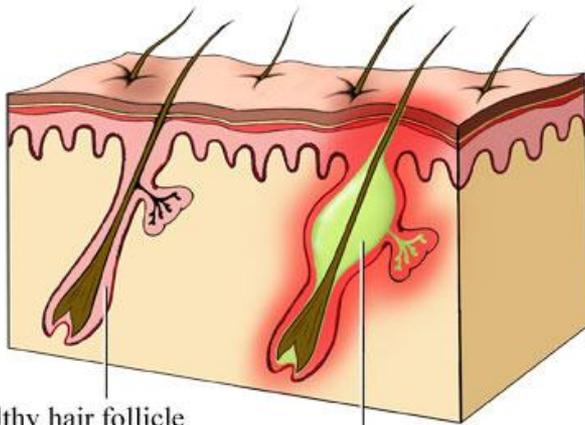




How does Dermagen Work?

Most hair curls as it grows and often digs into the adjacent part of the skin affecting and irritating the adjacent hair follicle.

Shaving sharpens the hairs and facilitates the penetration into the skin. *Ingrown hair* occurs when the hair grows out of the skin at an angle. When it is cut, the hair becomes razor sharp and curls back into the skin. The re-entry of the hair creates a space where bacterial infections thrive and the result is a painful sore



Healthy hair follicle

Infected hair follicle

Shaving of legs and bikini lines and underarms as well as after waxing and electrolysis also provide the risk for Ingrown hairs. Ingrown hairs form after the hair has been cut or removed from below the skin's surface.

Dermagen straightens the hair for approximately 48 Hours, preventing the hair curling and digging into the skin.

Because Dermagen, has high levels of oxygen, when it gets into the skin, it kills the bacteria that causes razor bumps, and tightens up the pore so it can't come back.

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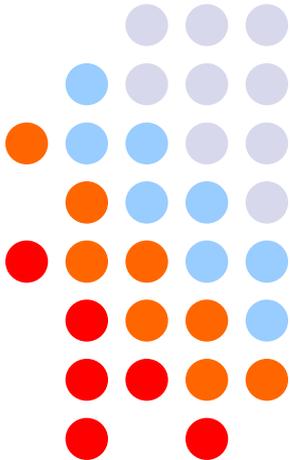


What The Market Status?

Global skin care alone is a \$111 billion market, making up 28% of the beauty and personal care market. North America makes up 14% of sales. The North American market has reached new heights. In 2009, skin care sales were \$12.9 billion. In 2014, it was \$15.3 billion. Total growth from 2009 to 2014 was \$2.4 billion.

This growth is being driven in part by a generally increasing awareness of the importance of skin care, but also specifically due to an increase in the market for men. The Men's Grooming Industry is booming, estimated to bring in over \$21 Billion in 2016.

In 2007, a record breaking rise in sales receipts from barbershops and male targeted salons for retail products exceeded \$500 million. This being largely due to an increase in high profile males now promoting their own personal skin care and grooming habits and products.



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Why Dermagen?

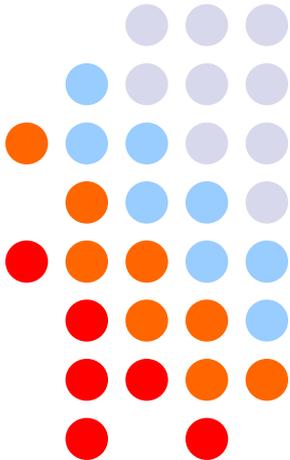


Unlike most products on the market, Dermagen products are **NON TOXIC**, 100% **CLINICALLY SAFE** and **DERMATOLOGIST TESTED** and **APPROVED**. It does not contain harsh abrasives or toxic chemicals like alcohol and boric acid.

This product was formulated in order to provide a safe and effective treatment for skin disorders such as Pseudofolliculitis Barbae (PFB), acne, oily skin, enlarged pores and much more.

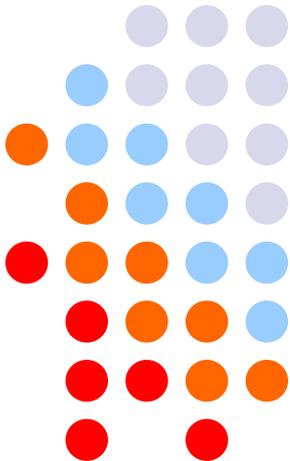
Dermagen uses an exclusive oxygen emulsion formula designed to give skin optimum assistance in maintaining healthy skin and natural beauty.

As a highly oxygenated, non-toxic emulsifier Dermagen is easy to absorb directly into the skin.





Who Uses Dermagen? Men



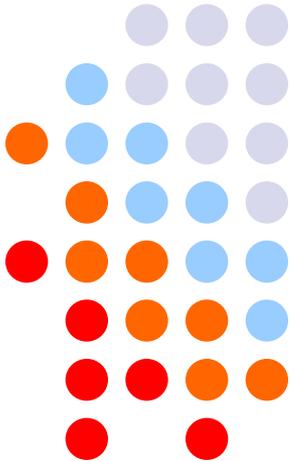
- I have to shave at least twice a week or daily
- I suffered from Razor Bumps and Razor Burn
- I have curly hair
- I receive a shave at the barber as a luxury
- I use products recommended to me by professionals
- I want to look better and have smoother skin
- I have a partner with sensitive skin
- I spend at least \$30 a month on grooming products
- I go to a gym or work out weekly
- I work in fashion or I am fashion concerned
- I believe my appearance is one of my greatest assets
- I prefer to use natural products when available
- I am a repeat customer of select grooming centers
- I think more highly of barbers and grooming professionals who offer good retail products
- I like my image stylist to use the same products they sell at retail
- I have invested in waxing or other personal grooming services
- I know someone who recommended Dermagen

**85% of Minority Males
suffer from Razor Bumps**





Who Uses Dermagen? Women



- I have to shave my legs and underarms at least once a week (or have a professional waxing/ hair removal done)
- I worry about suffering from Razor Bumps and Razor Burn
- I groom my body hair on a regular basis
- I have sensitive skin and work hard at maintaining healthy skin
- I use products recommended to me by professionals
- I want to look better and have smoother skin
- I often wear revealing clothing or my profession requires it
- I spend at least \$100 a month on grooming products
- I go to a gym or work out weekly
- I am a dancer or exotic entertainer
- I am fashion concerned or a fashion model
- I believe my appearance is one of my greatest assets
- I prefer to use natural products when available
- I am a repeat customer
- I enjoy going to spas and I order waxing services as a luxury
- I like my beauty advisor to use the same products they sell at retail
- I know someone who recommended Dermagen

90% of Women with intimate waxing or shaving will experience uncomfortable ingrown/ re-growth hairs



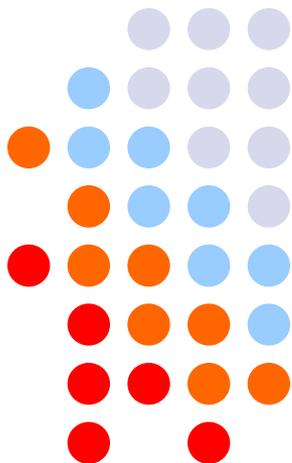


Where is Dermagen Sold?

Dermagen is distributed exclusively by Healing Hands Body Wellness and Supply and can be found locally at Select Barber shops in Queens, other locations in New York all the way to Virginia.

Dermagen is seeking to expand its retail presence to include additional personal grooming oriented skincare centers and body spas.

Dermagen is available online by visiting www.4dermagen.com





Stocking Dermagen Profit Opportunity

As a retail partner, Dermagen offers the 2oz. bottles at wholesale prices, providing you with the opportunity to resell the product at marginal price determined by you; the owner/operator. The only requirement is that you purchase at least a case of the product at wholesale pricing. (Wholesale price available only by case. Case Qty.: 12 Bottles)

Special Offer rate is \$120.00 per case (\$10.00 per 2oz. bottle)
MSRP price is \$180.00 per case (\$15.00 per 2oz. bottle)

\$60 direct profit to owner/operator (per case)

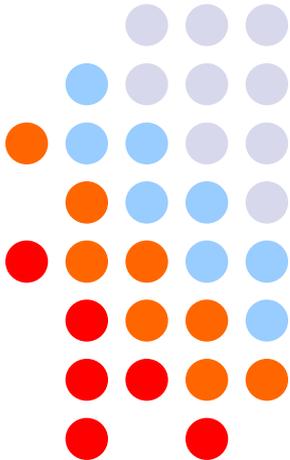
150% ROI

Additionally, Dermagen provides free promotional 1oz bottles for each station in your salon/ shop per case purchases. This assists our retail partners in rapidly building a demand for Dermagen within your client base.

Each case is supported with both male and female consumer brochures, owner/operator brochures and a double sided shop poster at no extra charge.



1oz. cases (12 bottles) are available for purchase at a rate of \$6.00 per bottle (\$72.00 per case)





Special Packages for Product Distribution

Starter Package:

\$120.00

The Starter Case includes a case, 12 - 2 ounce bottles, Product Display Box, and Window Display. This package is an ideal starter package to introduce Dermagen to your clients. The wholesale price is for \$10.00/2oz. bottle.

Professional Package:

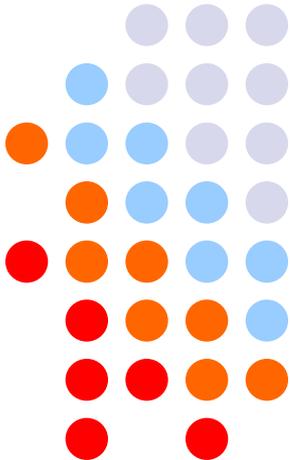
\$550.00

The professional package includes 5 cases (60 bottles) of 2oz. bottles of Dermagen, as well as 6 bottles of the 1oz. bottles, Product Display Box, and Window Display. The wholesale price is for \$8.50/2oz. Bottle.

Master Distributor Package:

\$950.00

The Master Distributor package includes 10 cases (120 bottles) of 2oz. bottles of Dermagen, as well as 12 bottles of the 1oz. bottles, Product Display Box, and Window Display. The wholesale price is for \$7.25/2oz. Bottle.





Supporting Marketing Materials

Dermagen supplies your operations with supporting marketing materials. You will receive a brochure holder where your customers can help themselves to our high quality produced brochures. Each consumer brochure contains **YOUR SHOP NAME** so your customers can purchase directly from you exclusively. Each case purchased is supported by a owner/operator educational brochure and a double sided poster indicating Dermagen is sold at your location.

MALE ORIENTED



FEMALE ORIENTED



OWNER/OPERATOR



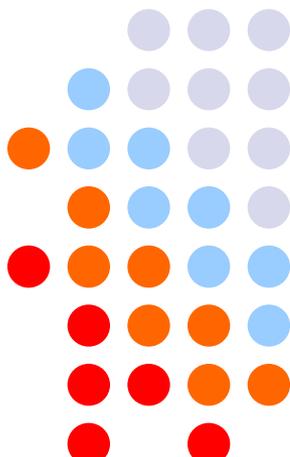
BACK

SHOP POSTER



FRONT

YOUR SHOP NAME IS PLACED ON EACH BROCHURE NO EXTRA COST!





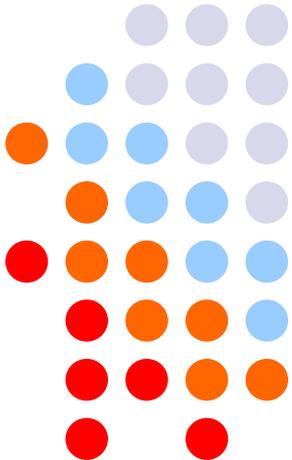
Contacting Dermagen Easy Restocking

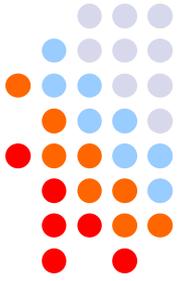
Dermagen Skin Revival System

**c/o: Karl Jordan
32 Grandview Place
Florida, NY 10921**

www.dermagen.info

Phone: (718) 877-5498





AVAILABLE HERE



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